Action Learning MBA / International MBA Syllabus

Embrace a unique team hands-on learning skill

Core Principles of Action Learning

The Action Learning process involves continuous learning and reflection upon the results, supported by individuals working on real-life problems collaboratively. It is particularly effective for tackling complex problems and developing creative solutions. The Action Learning is a Philosophy for Individual skills and knowledge development. The modern principles of Action Learning were progressively developed by Professor Reg Revans of Europe in 1945 and Michael Marquart of the USA and built on the premise that learning is best achieved through active participation and practical problem-solving.

Who can be enrolled in Action Learning MBA/International MBA Program?

Action Learning MBA/International MBA is designed for senior executives, professionals and executives coming from multiple industrial sectors or the potential Entrepreneurs will give you a solid chance to accomplish your ambitions as an entrepreneur and globally to learn new skills to transform businesses or organizations' performances. The Action Learning MBA/International Program is taught in English with a team of international & highly qualified faculties and an Action Learning methodology. The AL MBA program turns practical work challenges into real-life solutions using the Action Learning Method by Professor Reg Revans and Michael Marquart.



For Admission & Info, Please Contact: office@ebmac.org ebmac.official@gmail.com

Admission Requirements:

Admission to the degree of Action Learning MBA/International MBA requires that the candidate will:

(a) meet the College/University admission requirements as specified; and
(b) have been qualified for a relevant Bachelor's degree, or equivalent; and
(c) have completed at least three years of relevant practical work/job experience after graduation/bachelor degree; and

Previous Qualification: Candidates for the degree of Action Learning MBA/International MBA shall follow a parts based course of study, totaling at least 180 credits (Total Credits depending on the College/University Admission officer's approval/exemption); comprising:

(a) **Parts One and Two** as specified in the schedule to the Degree;
and including:
(b) the **compulsory courses** specified in the Schedule to the Degree;
(c) attending contact courses, workshops/Virtual workshops, tutorials/distance learning, block courses, field trips (during internee period/ Project/Research), studios, and laboratories as required.

Program Duration: 12 Months Full Time and 18 Months –Part Time.

Action Learning MBA/International MBA outcomes

The outcomes of Action Learning MBA programs are multifaceted and aim to develop a range of skills and competencies in participants. These outcomes include:

1. Apply advanced management skills that contribute to resolving management challenges through immersion in the organization.
2. Utilize rigorous research methods and analysis of evidence to create a business plan, SWOT analysis, financial plan, organizational change plan or marketing plan, Potential Risks study.
3. Showcase communication skills at senior management/board level through presentation of a business plan to business leaders.
4. Critically reflect on the skills required to function effectively in senior management roles in a selected industry sector.

Learning outcomes can change before the start of the semester you are studying the course in.





Critical outcomes from the Action Learning MBA

- Problem Identification: During action learning project, teams identify significant problems within their context and commit to finding answers.
- Questioning: Teams raise questions to gain better insight into possible root causes of the problems and lead to options for potential answers.
- Collaboration and Learning: Participants work in the groups, sharing diverse perspectives and leveraging collective expertise.
- Reflection and Feedback: Continuous reflection and feedback loops are integral, allowing for continuing learning and improvement.
- Action Orientation: Solutions are implemented and tested in real time, facilitating practical learning and tangible outcomes.
- Core Benefits: This approach not only enhances theoretical knowledge but also develops essential soft skills such as teamwork, leadership and resilience.
- Executives involved: Set Coaches or Set Advisors are appointed to keep the group focused on the important, as well as the urgent tasks to accomplish their goal.

Part One Core courses (Choose 90 credits from any six)

Course/Subject Name	Credits	Comments
Managing People and Organizations	**15**	
Leadership and Teamwork	**15**	
Managing Financial Resources	**15**	
Marketing Analysis and Strategy	**15**	
Business Economics	**15**	
Marketing Management	**15**	
Human Resource Management	**15**	
Strategic Management	**15**	
Corporate Governance and Change Management	**15**	
Operations Management/ Supply Chain Management	**15**	
International Management	**15**	
Research Methodology	**15**	

Textbooks needed: From digital PDF versions or Hardcopy

Part Two Core courses Selection (Choose 30 credits from)

Course/Subject Name	Credits	Comments
Strategic Complexities in International Business	**15**	
Strategic Business in the Global Market	**15**	

Part One Elective courses for candidates completing without a subject (Choose 30 credits from any six)

Course/Subject Name	Credits	Comments
Digital Transformation	**15**	**Choose any two course**
Business Sustainability	**15**	
Global Business/International Business	**15**	
Innovation and Risk Management	**15**	
Designing Globally Competitive Products and Services	**15**	
Digital Design and disruption	**15**	

FINAL STAGE OF THE **AL MBA PROGRAM**:

Part Two Compulsory course for candidates completing without a subject (Choose 30 credits from below Titled Course/Subject)

Course/Subject Name	Credits	Comments
Action Learning Project	**15**	**I)** This Project should be completed during a Visit / Trip abroad in subject to the visa approval by the concerned country's consular officer. **II)** 8 – 10 weeks will be allocated for completion of the project. **III)** In case visa related problems then Action Learning Project will be completed alternatively.
Note: Supervised team-based project focused on deliverable improvement of practices in an existing business or development of a new business opportunity as an potential entrepreneur skills, drawing on knowledge from multiple business disciplines.		

Explanation of assessment types

Creative compositions
Digital videography, Content Management, Animations, films, models, textiles, websites, and other compositions.

Computer programs
Computer animation and screening, design, programming, models and other computer work.

Exam College or GRS-based (not centrally scheduled)
An exam scheduled by a college or the Graduate Research School (GRS). The exam could be online (video recording enabled or live video), oral, field, practical skills, written exams or another format.

Exam (centrally scheduled)
An exam scheduled by Assessment Services (centrally) – you'll usually be told when and where the exam is through the student portal/distance learning. *** EBMAC Authorized Exam Center

Oral or performance or presentation
Debates, demonstrations, exhibitions, interviews, oral proposals, role play, speech and other single or group performances or presentations.

Participation
You may be assessed on your participation in activities such as online fora, laboratories, debates, tutorials, exercises, seminars, and so on.

Portfolio
Creative, learning, online, narrative, photographic, written, and other portfolios.

Practical or placement during internship/Action Learning Project
Field trips, field work, placements, seminars, workshops, voluntary work, and other activities.

Simulation
Technology-based or experience-based simulations.

Test
Lab (Laboratory), online, MCQ (multi-choice-questions), short answer, spoken, and other tests – arranged by the school.

Written assignment
Essays, case studies, group or individual projects, proposals, reports, reviews, writing exercises, and other written assignments.

Assessments

Assessment	Learning outcomes assessed	Weighting
Written Assignment	1	10%
Written Assignment	1 2 3 4	20%
Written Assignment	1 2 3	30%
Written Assignment	1 2 3 4 5	40%